

Bloomington Economic Development Commission (EDC) Meeting Minutes

Meeting Date: 7/26/2018

Time: 7:00pm

Location: Council Chambers

Present:

- John Graziano
- S. Nadia Hussain
- Anne Sundstrom
- Mike Rudge
- Michele Reynolds
- Suzanne Osborne
- Elisa Kolenut

Absent With Notice:

- Jenn Ellis

Meeting Discussion:

- Approved June meeting minutes.
- Elisa Kolenut provided an update on the EDC's budget.
- Pride Day – Discussed the idea of having food vendors pay a fee to attend. That fee could be given to the BBYC to supplement their lost revenues from their sale of food. This would help support the BBYC and to offer other food options which will help draw attendees to the event.
 - Also confirmed that the EDC will have a booth for Pride Day. Mike Rudge volunteered to bring a tent. The Borough provides a table. John Graziano to schedule for two tables. Re confirmed that the EDC will have a flyer resembling a ticket to promote the movie night. Content and ideas to be sent to Elisa Kolenut to prepare the ticket. Michelle discussed giving away shopping bags. Elisa Kolenut to reach out to Minute Man for bag prices. Discussed having a corn hole game with prizes for kids. Suzanne to talk to the Library to get them up to speed and ensure they can offer the movie Coco.
- An update was discussed for the Sloan Park/WTB movie night. Decided the EDC would check to confirm if Sloan Park is on track for completion by October. If not, the EDC will decide on the alternative location which is expected to be WTB. The PO was submitted to the vendor. The event is scheduled for Saturday the 6th, rain date set for Saturday the 13th. Movie will start at 6:30pm, but the event will begin at 6. Glenwild will have free pumpkin painting. All details to be finalized at our August meeting.
- Discussed proclamations for businesses with anniversaries. EDC to complete proclamations for Tres Chic, Cinco de Mayo, and Glenwild.
- Ribbon Cutting Ceremonies. EDC will look reach out to the new restaurant Café Chamellian to reach out for a ceremony. John Graziano to follow up with Busy Bee's who expressed interest, but did not have an opening date when they were last contacted.
- Discussed the news letter/map. Suzanne Osborne explained that an introduction letter is needed in order to solicit sponsorships from local businesses. The EDC needs a method to design a map that will be clear and well formatted for the new letter. Suzanne to e-mail the Mayor for advice. For a local history write up, Jen Ellis had mentioned reaching out to Tom Reilly. More content for the map is needed. Suggestions are to be forwarded to Suzanne Osborne via e-mail.

- Discussed Main St banners. We will table this for next year. Elisa Kolenut will discuss with the Mayor how best to plan and proceed. Discussed opening up to more than just businesses for advertising. This will become a 2019 initiative.
- The next meeting will be pushed back to August 30th at 7:00pm rather than the originally scheduled August 23rd date.